

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Strategic Media Services **Attention: Accounts Payable** 3299 K. Street NW Suite 200 Washington, DC 20007

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	Advertiser	American Petroleum Institute
	Product	API 11/19
	Estimate Number	3299

Invoice #	120488-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/23/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	120488
Alt Order #	06410457
Deal #	
Order Flight	11/19/12 - 11/25/12

	Billing Calendar	Broadcast
Billing Type		Cash
	Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Late News	11-1135p	_	•			_			
	ISSUE CL	ASS OF TIME R11.6									
					2 to 11/25/12	2x	MTWTF				
	WRAL			W	11/21/12	:30	11:23 PM	APITV110905DMMH	\$2,000.00		1
	WRAL			Th	11/22/12	:30	11:33 PM	APITV110905DMMH	\$2,000.00		2
2	WRAL ISSUE CL	CBS This Morning ASS OF TIME R11.6	7am - 9am								
					2 to 11/25/12	2x	MTWTF				
	WRAL			M	11/19/12	:30	8:59 AM	APITV110905DMMH	\$600.00		1
	WRAL			W	11/21/12	:30	8:29 AM	APITV110905DMMH	\$600.00		2
3	WRAL ISSUE CL	5:30 News ASS OF TIME R11.6	530-6p								
					2 to 11/25/12	2x	MTWTF				
	WRAL			W	11/21/12	:30	5:38 PM	APITV110905DMMH	\$1,700.00		2
	WRAL			Th	11/22/12	:30	5:53 PM	APITV110905DMMH	\$1,700.00		1
4	WRAL ISSUE CL	6pm News (M-F) ASS OF TIME R11.6	6-630p								
					2 to 11/25/12	1x	MTWTF				
	WRAL			Tu	11/20/12	:30	6:29 PM	APITV110905DMMH	\$2,000.00		1
5	WRAL ISSUE CL	Thanksgiving Parade ASS OF TIME R11.6	9a-12p								
					2 to 11/25/12	1x	1				
	WRAL			Th	11/22/12	:30	11:59 AM	APITV110905DMMH	\$3,000.00	1	1
6	WRAL ISSUE CL	SEC Football Friday ASS OF TIME R11.6	230-7p								
					2 to 11/25/12	1x	1				
	WRAL			F	11/23/12	:30	2:29 PM	APITV110905DMMH	\$2,000.00		1
			Aired Spots	9							

Gross Total \$15,600.00



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Agency Commission

Net Amount Due

\$2,340.00

Payment Terms 30 Days \$13,260.00